

## Poster Contest Rules 2014 Alaska Migratory Bird Calendar

The goal of the Alaska Migratory Bird Calendar Contest is to encourage local Alaska students to learn about bird conservation.

There are 4 ways to win: **1. Local Contest.** Five local judges choose 24 local winners (12 poster and 12 literature), **2. State-wide Contest.** All local winners are sent to Anchorage for the state-wide contest. Five different judges select 24 state-wide winners (12 poster and 12 literature) and two Grand Prize winners to be printed in the 2014 calendar. **3. Manager's Choices.** The manager of your local FWS office selects one poster and one literature entry from the local winners and it is published (at a smaller size) in the calendar, and **4.** Every student that submits an entry receives a "Certificate of Appreciation."

**Judges will be looking at: visual impact (use of color, contrast, and composition), creative concept, interesting expression of theme and/or unique subject, and how well any writing interacts with the art.**

### Rules:

1. K-12 students (public, private or home schooled) residing in villages in or adjacent to the North Slope Borough and the following National Wildlife Refuges: Arctic, Yukon Delta, Togiak, Izembek, Alaska Peninsula, Becharof, Alaska Maritime, Selawik, Innoko, Kanuti, Koyukuk, and Nowitna **and Northern Innoko (Kaiyu Flats)** may enter.

If you are not sure of your eligibility e-mail Cathy\_rezabeck@fws.gov

2. All entries must be submitted to the closest U.S. Fish and Wildlife Service office, Attention: Calendar Contest. (Addresses of offices are on page 2 of the Entry Form.)
3. All entries must be postmarked by **Friday, February 8, 2013**. Entries postmarked after this date will be disqualified.
4. Only one poster entry per student will be accepted in the poster contest. However, students may enter both literature and poster contests.
5. Poster entries must be **horizontal on 18" x 12" paper**. Please, nothing smaller or larger. It is suggested that lettering be more than 1 inch from the edge of the paper.
6. Poster shall be drawn or painted in COLOR. Colored pencils, crayons, water colors, colored markers, pastels, and cut-out colored paper are acceptable mediums.
7. If words are written in Yup'ik, Unangax, Inupiaq, Gwich'in, or Koyukon Athabascan, a translation in English must be attached or included within the poster's design.
8. All art must be original and **MUST PERTAIN TO THE THEME**. No copying, tracing, or templates will be accepted. This year's theme is **"Healthy Birds for Healthy Food."**
9. The purpose and spirit of the calendar is to convey **positive** conservation messages related to migratory birds found in Alaska. Artwork focusing on "no hunting" or "no egging" messages is not appropriate and will be disqualified.
10. Teachers **must** review the students' work so that misspelling and grammatical errors are corrected before submission. **MISSPELLED OR ILLEGIBLE WORDS OR GRAMMATICAL ERRORS WILL DISQUALIFY THE ENTRY.**
11. Students may use a computer for the wording on their poster; however, **they may not use computer drawing to produce their artwork. Please be aware that these posters will be in the 2014 calendar if students use the year on their poster.**
12. Young children or children with disabilities may get assistance from their teachers and parents to dictate their thoughts.
13. **Completed, legible entry forms must be attached firmly on the back of each entry (only page 1).** An entry form is provided and should be copied for each entry. This will ensure that every participant receives a certificate.
14. Student's name **must not** appear on the front of artwork but **should be neatly printed on the back side** of the artwork just in case the entry form is accidentally separated.